

PReparing Industry to Privacy-by-design by supporting its Application in **RE**search

Privacy in Computer Science Education

What I miss in Engineers' know-how

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Carmela Troncoso ctroncoso@gradiant.org





My experience engineering privacy

- Academic background on privacy
 - since 2012 working for industry at Gradiant (Spain)
 - since 2014: Security and Privacy lead
- Gradiant's goal: transfer of knowledge to industry
 - we bring state of the art technologies to the market
- It is difficult to know what the client really wants with respect to privacy
 - Customers find it difficult to express their privacy preferences
 - They do not see themselves as a threat
 - Claudia Diaz, Omer Tene, and Seda F. Gurses. Hero or Villain: The Data Controller in Privacy Law and Technologies. Ohio State Law Journal.
 - Privacy-preserving solutions are difficult to understand



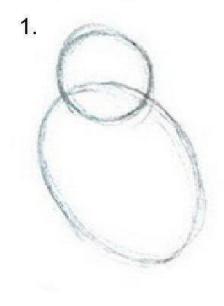
Everyday problems for the engineer

- Data protection and privacy
 - What should be provided? Is there a difference?
 - Little legal background
 - Little knowledge on attacks, e.g. de-anonymization attacks)
- Advanced crypto and PETs are not well understood
 - What is out there?
 - When can I use it?
 - Can I combine technologies?
- How do I measure privacy?
 - I designed a system... is it good?



Let's implement PETs!

How to draw an owl





1. Draw some circles

2. Draw the rest of the owl

Jan Schaumann (Twitter) Real World Crypto 2015



Conclusions

- Engineers need better training in privacy. Need to...
 - Understand the privacy concept and its relation to Data Protection
 - Understand privacy adversaries
 - Understand how to measure privacy
 - Understand PETs and crypto
 - And they need help from researchers for implementation!
- But also non-engineers need better training
 - Express privacy preferences
 - Assess that solution fits their needs
- (Note: I could have given a similar talk for security...)



PREPARE PReparing Industry to Privacy-by-design by supporting its Application in REsearch

Website: www.pripareproject.eu

Thank you for your attention

